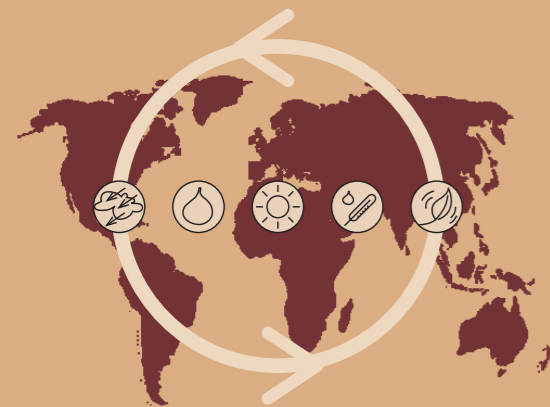


ADCON - Equipment for Professionals



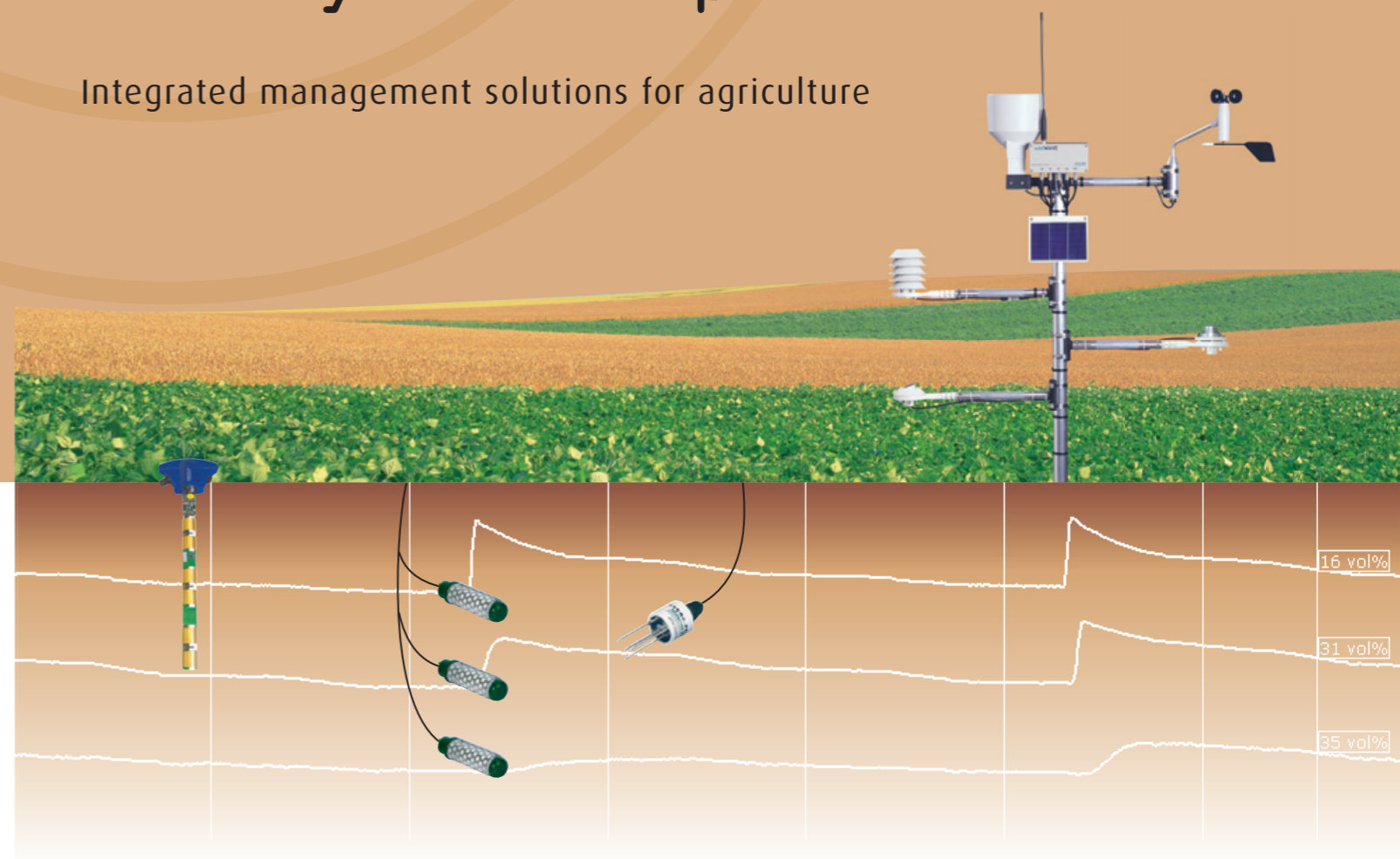
The world's leading brands, from wine makers to vegetable growers to banana farmers, many Universities, Governments, Researchers and Consultants, rely on Adcon soil and weather monitoring equipment to deliver timely and accurate data for their daily decisions. Because your crop is too valuable to put it at risk!

More than 25.000 telemetry units sold make Adcon the leading manufacturer of weather stations. Adcon Telemetry – not the cheapest, but the best equipment to get the job done.

If you want to know more check out our website, contact your nearest dealer – or give us a call!

Wireless communication with your crops!

Integrated management solutions for agriculture



ADCON
TELEMETRY

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Local dealer

SMART WIRELESS SOLUTIONS

SMART WIRELESS SOLUTIONS

ADCON
TELEMETRY

Optimize your irrigation - and get a grip on crop quality!

- Wind 
- Precipitation 
- Solar radiation 
- Temperature/rel. humidity 
- Leaf wetness 

Remote Transmission Units

- > Easily installed, right where you need it
- > Collects and stores soil moisture and other crucial data
- > Solar powered operation

Wireless network

- > Reliable data transfer via UHF radio or GSM/GPRS
- > Relaying capability to extend transmission distance
- > Low maintenance

Data collection

- > Base Station controls up to 500 RTUs
- > Accessible by Internet, LAN, Modem, GSM
- > Remote Diagnostics

Your office

- > State-of-the-art web-based consultancy software
- > Near real-time availability of important data

Increased profitability

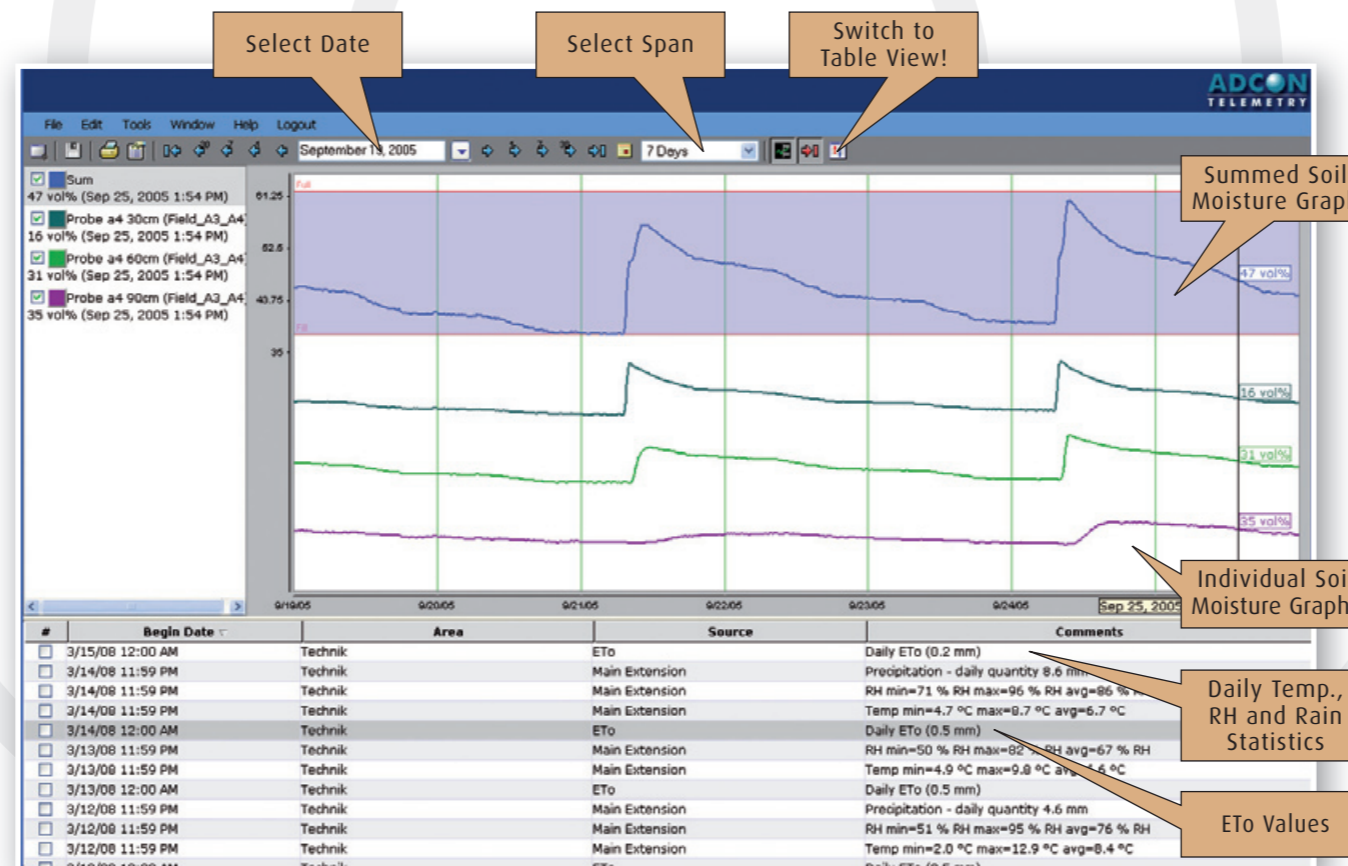


Growers benefit

- > Get to control your crop quality!
- > Avoid over-watering
- > Avoid wash-out of nutrients
- > Irrigate only when and as much as needed - save water, energy, fertilizer - and improve quality!
- > Adjust irrigation to phenological stages
- > Detect your active root zones
- > Get important soil information anytime, anywhere

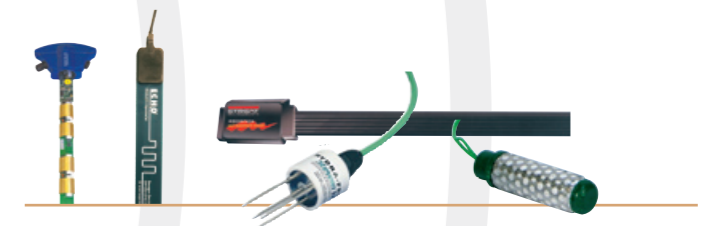
What we provide

- > Site specific soil moisture information in nearreal-time
- > Site specific salinity information
- > A large variety of soil sensors for every crop, every soil and every budget
- > Multi-Layer moisture graphs, stacked graphs, agronomical lines (eg. full point)
- > Easily correlate soil moisture with ETo and weather
- > Integrate remote valve control with the A724 addSWITCH
- > Customizable graphs - make them look the way you want!
- > Fullyweb enabled - work through a web browser, from any computer, from anywhere, at any time!
- > WAP interface for mobile data access



Your personal irrigation management system

Precision irrigation is more than just ETo. Or just soil moisture. To understand what's really going on you need to be able to integrate every aspect of it, from weather to soil, from crop type to root zone, water and fertilizer and more.



The right sensor for every crop and soil, the right solution for every grower!

The one and only solution for proper irrigation management does not exist. There are too many different crops and soil types with very different requirements. For that reason Adcon offers a platform that lets you choose the monitoring solution that is best for YOUR crop.

Only Adcon offers soil moisture monitoring, weather observation, ET calculation AND valve control in one platform!

Which sensors does the Adcon platform support?

- > Watermarks
- > Sentek EasyAGs
- > Sentek EnviroSMARTs
- > Sentek TriSCANs
- > AquaSpy Probes
- > Decagon Echo Probes
- > AquaFlex
- > AquaCheck
- > Hydra Probes
- > ESI Grow Points
- > Delta-T Profile Probes
- > ... and many many more!